# Watermarking Text Documents With Watermarked Fonts

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# Outline

1 Motivation

2 Proposed Method

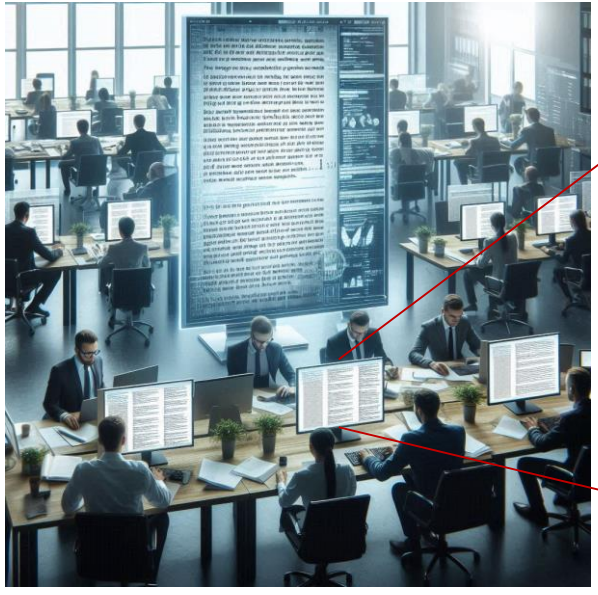
3 Experimental Results and Analysis

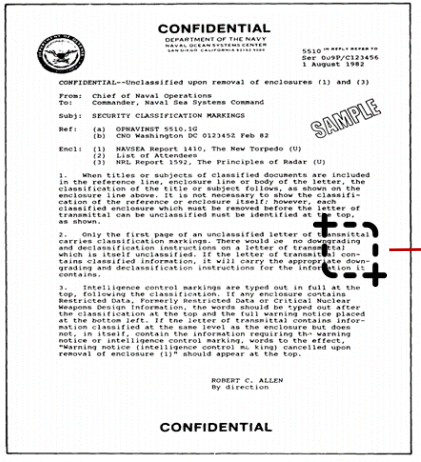
4 Conclusion and Discussion

# 1 Motivation

## Problem

- **How to prevent sensitive text contents from being leaked by screenshots by *digital watermarking*?**
- Comes from *Tencent Inc. (project cooperation)*






Sensitive content

Screenshot

Leakage

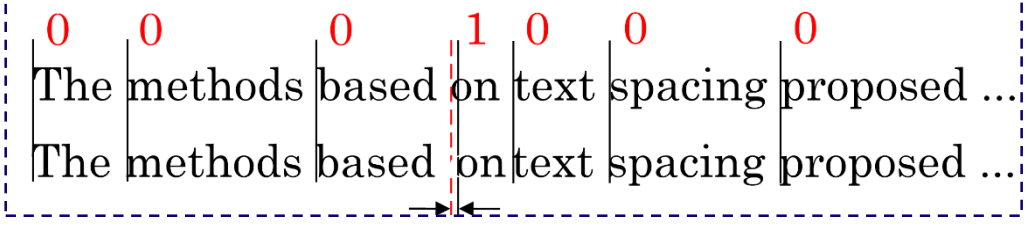
# 1 Motivation

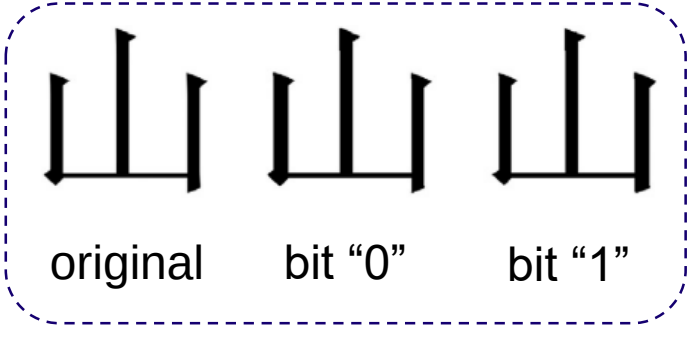
## Solutions

Non-marked: I ***want*** to go to Shanghai .

Marked: I ***hope*** to go to Shanghai .

- Semantic based
  - Replace the original word with a word with similar meaning
- Format based
  - Adjust the interspace distance between characters, words or paragraphs
  - Change the color of characters or background and so on
- **Font based**
  - Modify the structures of glyph in fonts



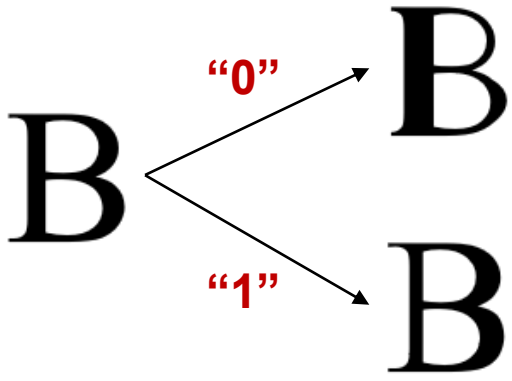
# 1 Motivation

## Challenges (Font based)

- Existing works cannot well adapt to small font sizes
  - High bit error rate (BER) when the font size is small, e.g., < 12 pt
  - Segmentation errors arise due to the small word interspace
- Existing works easily introduce noticeable distortion
  - The original glyph will be modified to carry either bit “0” or “1”
  - The modification intensity (for watermark embedding) is strong

**Screenshots:** Some rule

**Segmentation errors:** S o r n e ru l e



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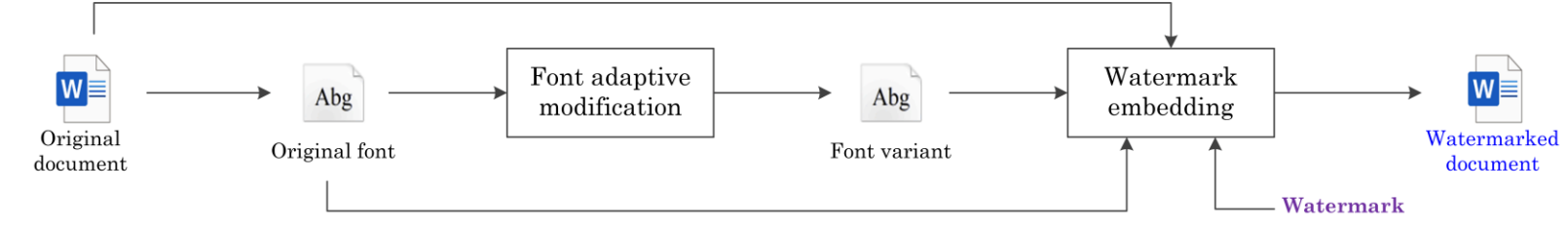
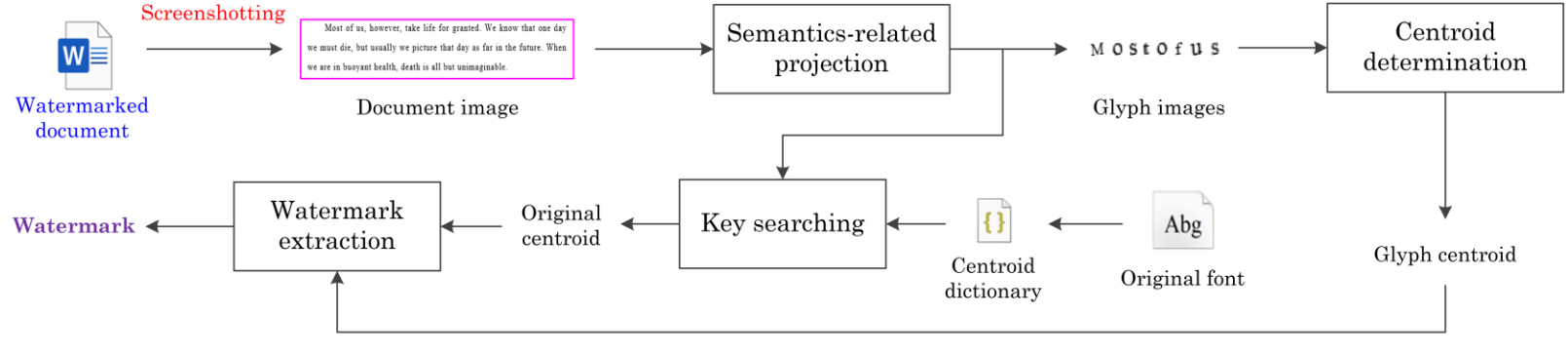
# 2 Proposed Method

## General Framework

### *Font adaptive modification & Semantics-related segmentation*




(a) Watermark embedding




(b) Watermark extraction

# 2 Proposed Method

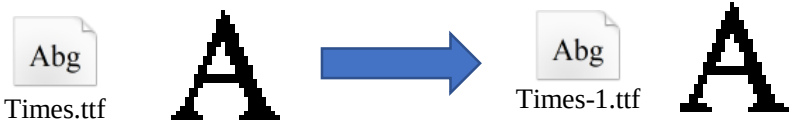
## Watermark Embedding

### Font adaptive modification

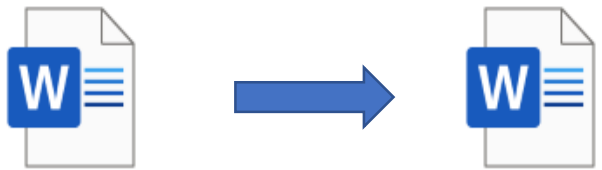
- The glyph of the original font is used to carry secret bit “0”
- The centroid of the glyph of the original font is shifted to carry secret bit “1”

### Watermark bits embedding

- Use the original glyph and the marked glyph for watermark embedding




The original font **The modified font**



Original document **Watermarked document**

# 2 Proposed Method

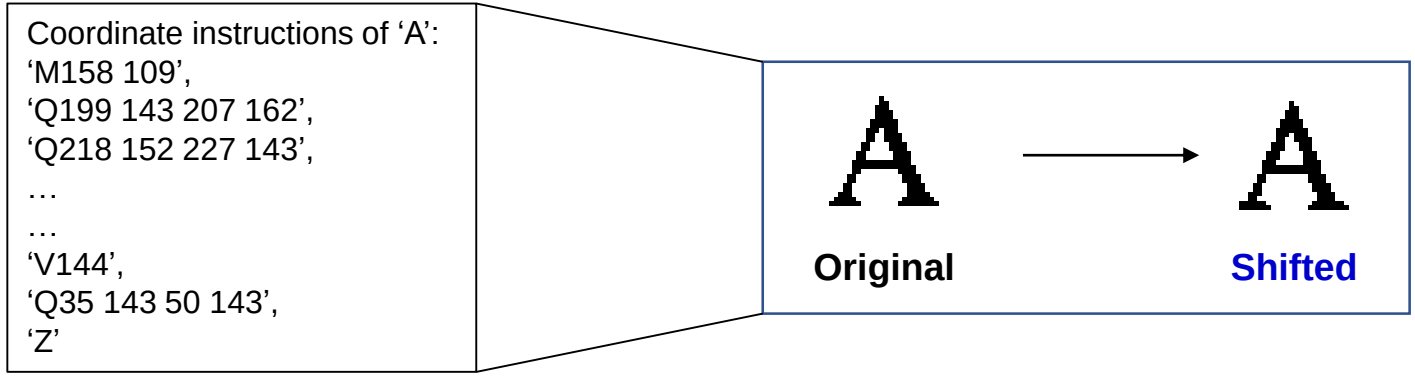
## Glyph Centroid Modification

### Step 1: Calculate the centroid of the glyph of the original font

- Shift the centroid to ***right*** if the centroid lies on the left side
- Shift the centroid to ***left*** if the centroid lines on the right side

### Step 2: Adjust coordinates to match centroid modification

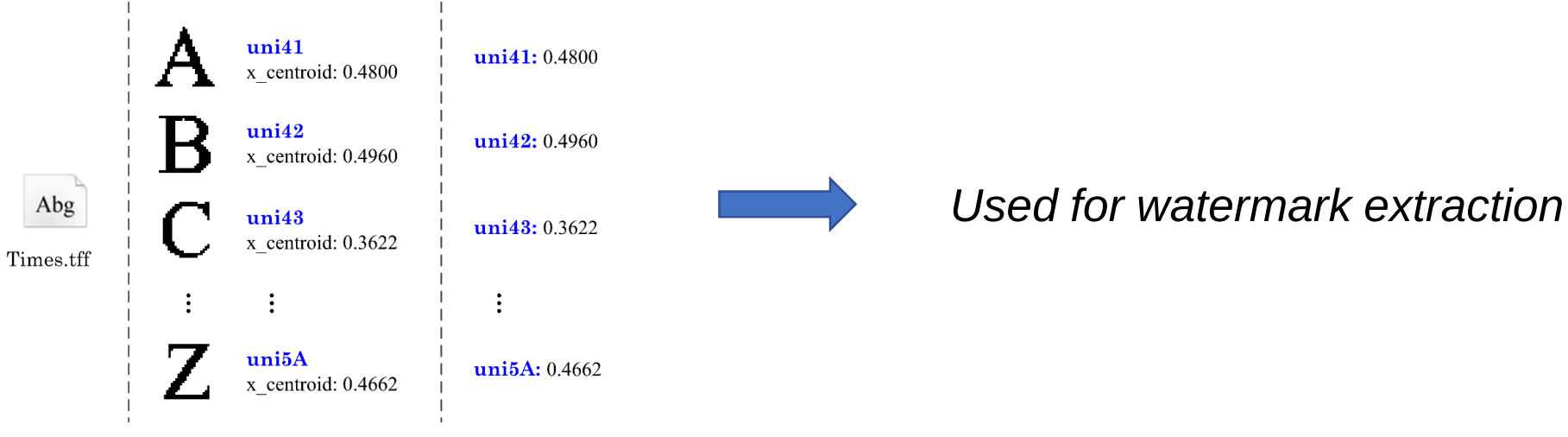
- Modify stroke positions and thickness of the glyph



# 2 Proposed Method

## Centroid Dictionary

- Store the centroids of the original glyphs
- Centroid dictionary generation
  - Step 1: Generate the original glyph images and calculate their centroids
  - Step 2: Save each glyph Unicode and its centroid as a key-value pair



# 2 Proposed Method

## Watermark Extraction

### Semantics-related segmentation

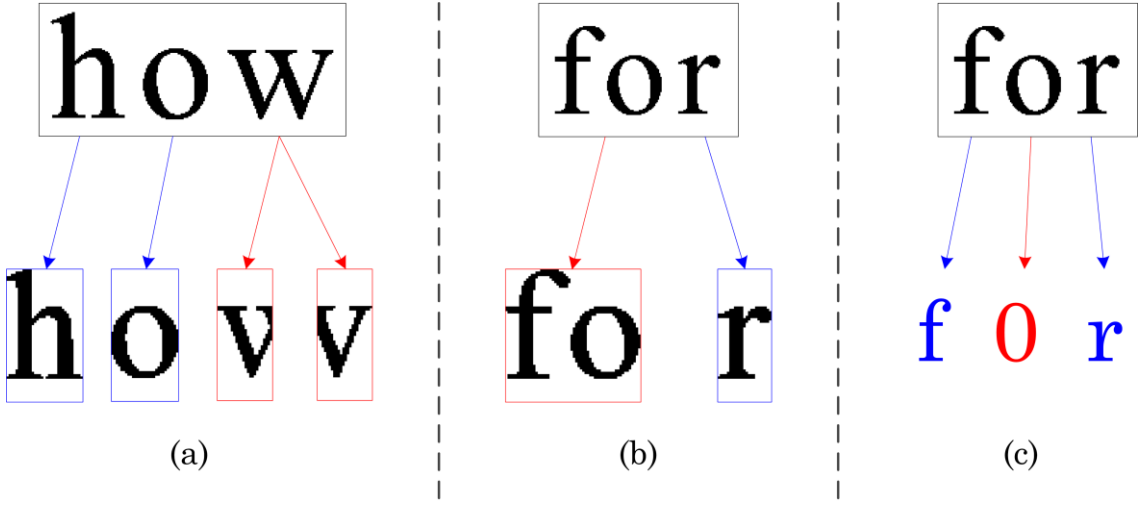
- Recognition: to identify semantics and perform rough segmentation
- Projection: to remove redundant pixels and obtain precise glyph images

### Watermark bits extraction

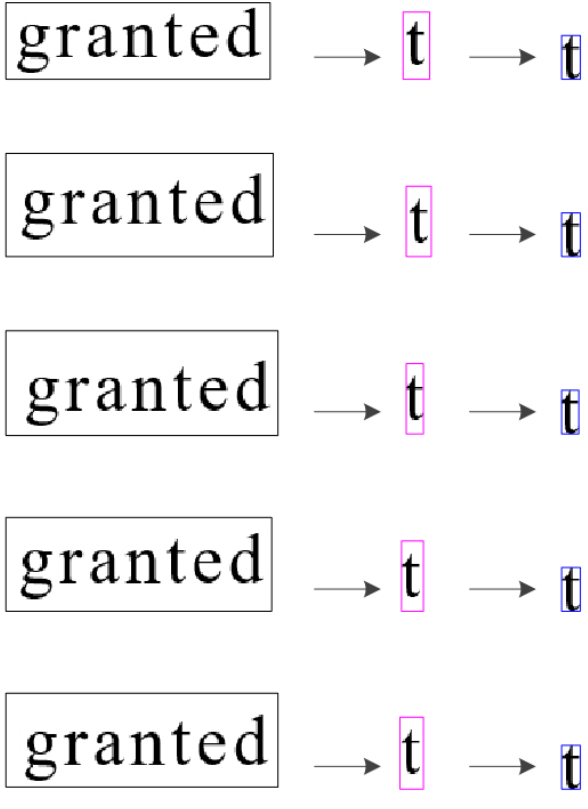
- Compare the centroid with dictionary to extract the watermark bit

# 2 Proposed Method

- ***Semantics-related Segmentation***
  - Reduce segmentation errors
  - Obtain stable outputs




Typical segmentation errors




Different screenshots result in stable outputs

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# 3 Experimental Results and Analysis

## Qualitative Results

- Satisfactory visual quality & outperform related works

Most of us, however, take life for granted. We know that one day we must die, but usually we picture that day as far in the future. When we are in buoyant health, death is all but unimaginable.

**Original docx**

Most of us, however, take life for granted. We know that one day we must die, but usually we picture that day as far in the future. When we are in buoyant health, death is all but unimaginable.

**Proposed**

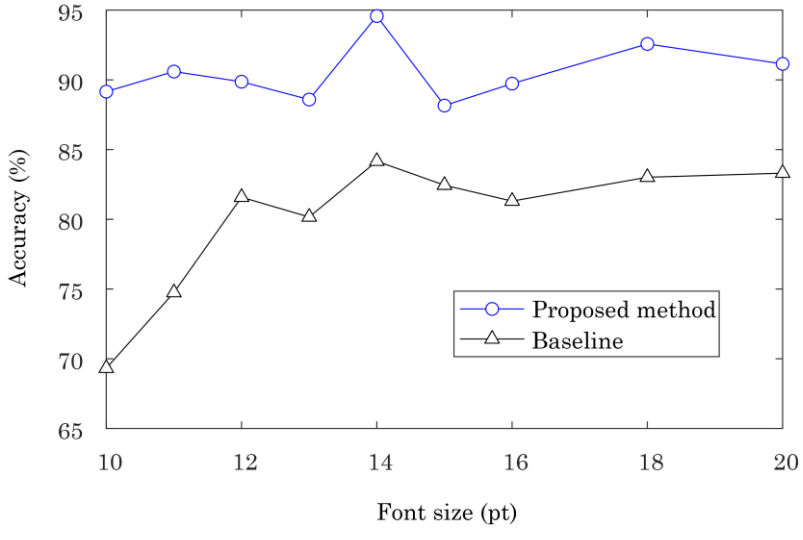
Most of us, however, take life for granted. We know that one day we must die, but usually we picture that day as far in the future. When we are in buoyant health, death is all but unimaginable.

**Baseline**

# 3 Experimental Results and Analysis

## Quantitative Results

- English texts with different font sizes
- Experimental settings
  - Font: Times New Roman
  - Size: 10 ~ 20 pt
  - Content: from a novel
  - Number of chars: ~ 700
- 5%~10% higher than baseline averagely
- No letter was incorrectly segmented




***Accuracy***

***Incorrect glyph segmentations***

**Table 1: The number of incorrect glyph segmentations occurred in English documents with different font sizes.**

| Font size (pt) | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 18 | 20 |
|---|---|---|---|---|---|---|---|---|---|
| Baseline | 0 | 1 | 2 | 1 | 1 | 2 | 2 | 4 | 2 |
| Proposed | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

# 3 Experimental Results and Analysis

## Quantitative Results

- Chinese texts with different font sizes
- Experimental settings
  - Font: Simhei
  - Size: 10 ~ 20 pt
  - Content: from news webpages
  - Number of chars: ~ 350
- For languages with fixed width and height in glyphs, the watermarking performance performs better due to *semantics-related segmentation*

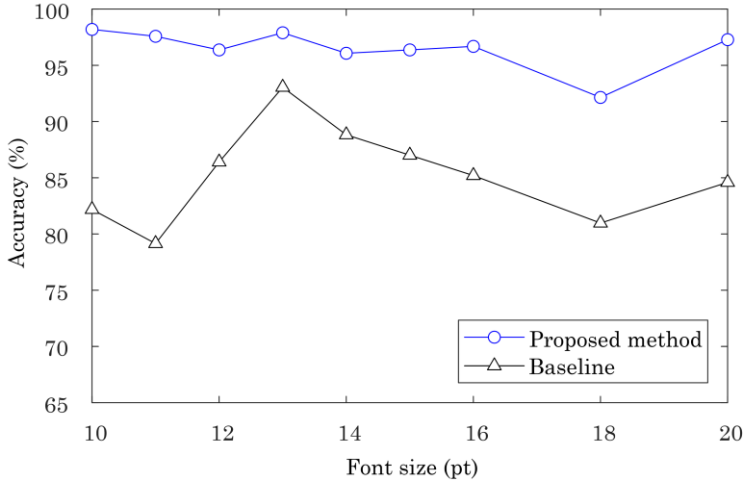


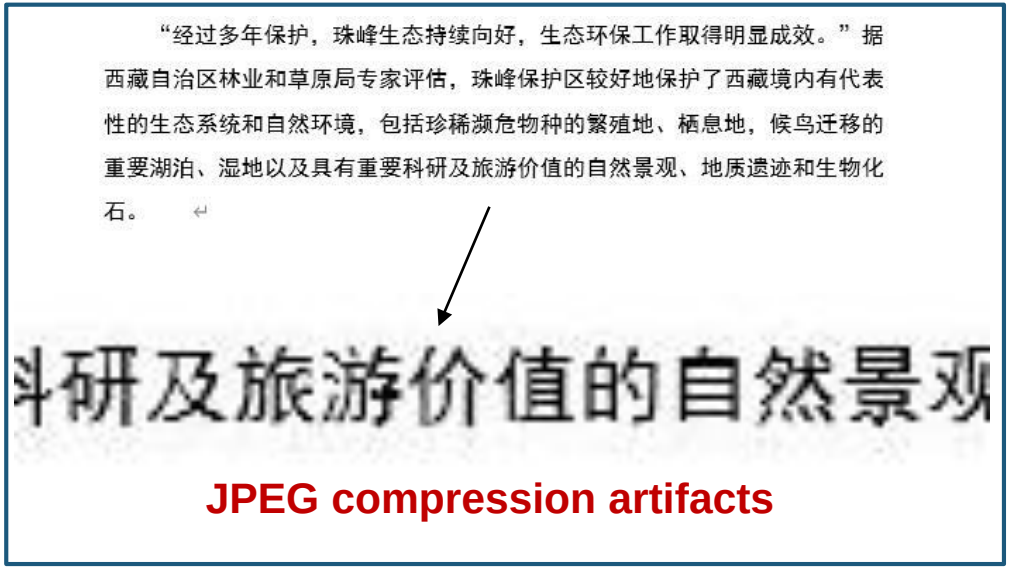

**Table 2: The number of incorrect glyph segmentations occurred in Chinese documents with different font sizes.**

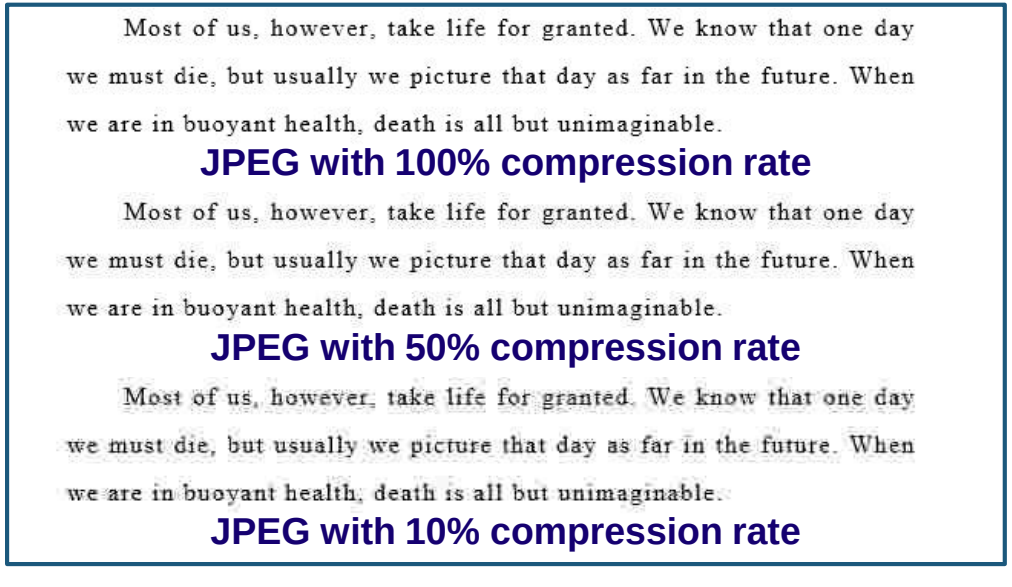
| Font size (pt) | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 18 | 20 |
|---|---|---|---|---|---|---|---|---|---|
| Baseline | 4 | 15 | 10 | 3 | 4 | 3 | 5 | 5 | 7 |
| Proposed | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

# 3 Experimental Results and Analysis

## Quantitative Results

### Robust against screenshots after JPEG compression



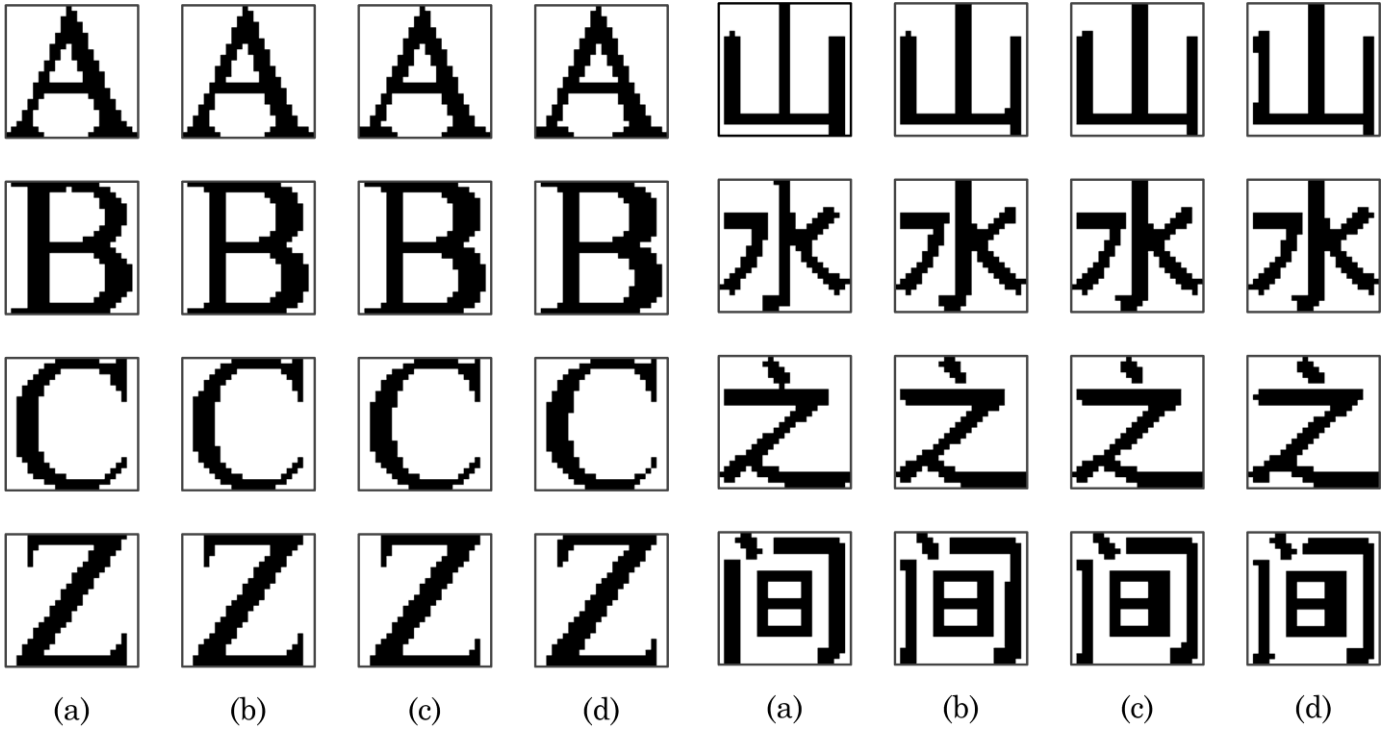

| Format | PNG | JEPG-10 | JEPG-50 | JPEG-100 |
|---|---|---|---|---|
| Accuracy | 96.37% | 90.33% | 92.15% | 93.05% |

| Format | PNG | JPEG-10 | JPEG-50 | JPEG-100 |
|---|---|---|---|---|
| Accuracy | 93.96% | 87.25% | 89.93% | 91.95% |

# 3 Experimental Results and Analysis

## Ablation Study

### Different modification strengths




*α: a system parameter controlling the modification strength*

| Language | $\alpha = 1/24$ | $\alpha = 1/16$ | $\alpha = 1/12$ |
|---|---|---|---|
| Chinese | 87.61% | 96.07% | 96.68% |
| English | 84.31% | 89.87% | 90.16% |

*The larger α, the larger the strength*

*The larger α, the larger the distortion*

*The larger α, the larger the accuracy*

# 3 Experimental Results and Analysis

## Ablation Study

| Language | Windows | MacOS |
|---|---|---|
| Chinese | 92.86% | 90.18% |
| English | 89.93% | 87.91% |

### Different operating systems

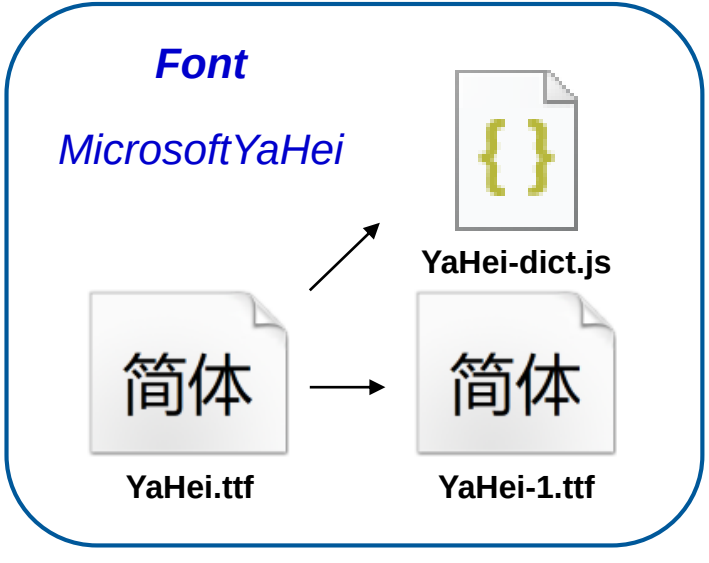
- Different font rendering engines: *determine how to display font on screen*
- The watermark extraction accuracy remains at a high level

# 3 Experimental Results and Analysis

## Ablation Study

### Different font styles

The proposed work is not subjected to ***any font styles***




| Font | Text 1 | Text 2 | Text 3 |
|---|---|---|---|
| ‘Simhei’ | 94.37% | 95.29% | 91.92% |
| ‘Simsun’ | 92.96% | 94.12% | 89.90% |
| ‘MicrosoftYaHei’ | 91.55% | 91.76% | 90.91% |

“经过多年保护，珠峰生态持续向好，生态环保工作取得明显成效。”据西藏自治区林业和草原局专家评估，珠峰保护区较好地保护了西藏境内有代表性的生态系统和自然环境，包括珍稀濒危物种的繁殖地、栖息地，候鸟迁移的重要湖泊、湿地以及具有重要科研及旅游价值的自然景观、地质遗迹和生物化石。

**Original ‘MicrosoftYaHei’**

“经过多年保护，珠峰生态持续向好，生态环保工作取得明显成效。”据西藏自治区林业和草原局专家评估，珠峰保护区较好地保护了西藏境内有代表性的生态系统和自然环境，包括珍稀濒危物种的繁殖地、栖息地，候鸟迁移的重要湖泊、湿地以及具有重要科研及旅游价值的自然景观、地质遗迹和生物化石。

**Watermarked ‘MicrosoftYaHei’**

# 4 Conclusion and Discussion

- **Conclusion**
  - Apply font adaptive modification and semantics-related segmentation for robustness enhancement of the watermark
  - Robust against screenshot (plus JPEG compression)
- **Discussion**
  - Application scenarios: computer screenshot, camera shooting, JPEG compression (plus other potential attacks)
  - Still long way to go …


# Many Thanks!